THE ECONOMICS OF EGO SURPLUS

A novel about the global economy

Paul McDonnold

What would happen if a literary thriller fell in love with an economics 101 text?

We're not sure, but it would probably look something like *The Economics of Ego Surplus* by Paul McDonnold. With the economy on everyone's mind, it's a perfect time for Starving Analyst's compelling new offering — a gripping story that educates readers on the economy and financial markets — one of the most unique novels of the year.

From the Back Cover:

"entertaining. For those readers who already think most economics is fiction, perhaps this is the way to go."
David Smith, *The Sunday Times*

Part action novel, part literary novel, part guidebook to economics, *The Economics of Ego Surplus* is the story of college instructor Kyle Linwood. Anticipating a relaxing summer with his girlfriend and his PhD dissertation, he gets recruited by the FBI to help with an obscure case of terrorist internet "chatter," which explodes into a shocking, mysterious assault on U.S. financial markets. As the economy melts down and a nation panics, Kyle follows a trail of clues from Dallas to New York City to Dubai, United Arab Emirates. In his quest to discover the truth, he will be forced to confront the assumptions underlying his education as well as his life. But will it be enough to save America from the most brilliant terrorist plot ever conceived?

For Readers who liked:

Sophie's World by Jostein Gaarder
Angels and Demons by Dan Brown
The Beach by Alex Garland

Paul McDonnold is a writer whose work has appeared in *The Christian Science Monitor*, *The Baltimore Sun*, *Texas Highways* magazine and Glenn Beck's *Fusion* magazine. He has taught economics courses at the University of North Texas, the University of Delaware and North Lake College in Irving, Texas. He lives in southwest Arkansas and can be contacted at paul@paulmcdonnold.com.

Pop Quiz

1) An economic advisor to a former U.S. president substituted what term for "recession," in his speeches, in order to avoid scaring the public?

a. collective lifestyle adjustment
b. misery recalibration
c. banana

2) What would you need to store $1 trillion in $100 bills?

a. four SUV's
b. one large warehouse
c. every NFL stadium

3) What did the most primitive societies use as money?

a. cattle, rice, salt
b. gold and silver
c. stone debit cards

(for answers, see bottom of page or read *The Economics of Ego Surplus*)